



## PRIVACY POLICY / PERSONALLY IDENTIFIABLE INFORMATION

Please read carefully this information. Protecting your personal information is of primary concern to us. In order to protect the privacy of all "Users" visiting the Neadea and Valhom websites, we shall inform you that NEADEA (responsible also for the website Valhom.it/.com) comply with "Protection of Personally Identifiable Information" according with Legislative Decree 196/2003 Art.13. It is important for you to understand what information we collect about you during your visit and what we do with that information.

Your browsing our sites is subject to this Privacy Policy and our Terms and Conditions of Use. Please note that this Privacy Policy governs only information provided to us online only. Furthermore, Neadea and Valhom are not responsible for the content of any sites that link to or from their sites. When you submit your "personal data" on our sites, you are giving your consent to the collection, use and disclosure of your personal information as set forth in this Privacy Policy.

You have the right to change and/or correct your "personally identifiable information" at any time by emailing us at [info@neadea.com](mailto:info@neadea.com) or by logging into your online Account, if you are a registered user. Of course, at any time you may request that we deactivate your account by clicking on "cancel my profile".

## USE OF PERSONALLY IDENTIFIABLE INFORMATION

The personal data you provide is collected by electronic means and processed directly by Neadea and/or through delegated third parties (for ex. delivery companies) for the following purposes:

- the purposes connected with the execution of all services: for example administering the Sites, for credit fraud protection, management of products ordered and purchased (including shipping and delivery service). We may exchange your personal information with companies or individuals performing functions on our behalf (for ex. webhosting companies, customer support, email service providers,...)
- statistical purposes, marketing events and promotional services of Neadea and Valhom brand, also through our affiliates.

Your data will not be disclosed to third parties, except for companies that, by virtue of commercial or other agreements with NEADEA, are acting for the purpose of those services and functions.

By submitting your personally identifiable information on our sites you agree that your data may be transferred to third parties in these circumstances.

According with Lgs. Decree 196/2003, you have the right at any time to obtain information on how your data are collected, processed and used or disclosed to, by the Data Controller. In any time you may ask:

- 1) confirmation of the existence of your data and how they have been collected.
- 2) the identification details of the Holder and Responsible, as well as the subjects or categories of subjects to whom your data can be communicated or transferred from us.
- 3) updating, correcting and integrating your data
- 4) cancellation of your data, or blocking of data processed without confidentiality and security obligations

Via Vincenzo Monti, 8 - 20123 Milano  
T. +39 02 87159274  
[neadea.com](http://neadea.com) [info@neadea.com](mailto:info@neadea.com)

**Sede Legale:** Cristian Buzzi  
Corso Matteotti, 169 20183 Seregno (MB)  
P.IVA 03122680964 C.F. BZZCST74H26D286L



5) Users may oppose processing of personal data for commercial purposes regarding advertising informations or marketing actions. As required by Lgs. Decree 196/2003 Art.4 co.1., the Holder for Personal Identifiable Information is NEADEA by Cristian Buzzi, based in Seregno (MB), 169 Corso Matteotti, Italy.

## **COOKIE'S POLICY**

### **Technical Cookies and Session**

Our sites [www.neadea.it/com](http://www.neadea.it/com) e [valhom.it/com](http://valhom.it/com) do not use technical cookies. We use "session" or temporary cookies. According with Legislative Decree 196/2003 art. 122 paragraph 1 their use do not require any consent . Among technical cookies, we point out the essential cookies, also called "strictly necessary", which enable functions without which the web site could not be used properly. These cookies are used exclusively by NEADEA and are therefore first part cookies, are saved only on the user's computer during the current session of the browser.

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T. +39 02 87159274  
[neadea.com](http://neadea.com) [info@neadea.com](mailto:info@neadea.com)

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